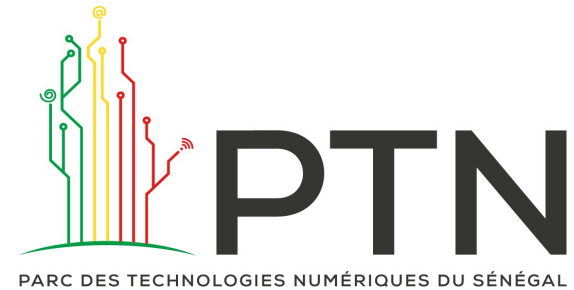




MINISTRE DE L'ECONOMIE
NUMERIQUE ET
DES TELECOMMUNICATIONS



THE DIAMNIADIO DIGITAL TECHNOLOGIES PARK PROJECT



PARC DES TECHNOLOGIES NUMERIQUES DU SÉNÉGAL



8 reasons to invest in Senegal

1. A STABLE AND OPEN COUNTRY.

Located at the most western end of Africa's West Coast, Senegal has a hub position connecting Africa to the rest of the world.

Praised as the easiest and fastest gateway to West Africa, it opens access to a market of 300 million consumers.

Senegal serves also as an important gateway to major export markets in Europe, Asia and the Americas.



2. A HEALTHY AND COMPETITIVE ECONOMY:

Senegal is the second largest economy in French-speaking West Africa with recently a GDP growth > 7%

Senegal is a political exception in Africa. A sure value confirmed by a good number of international organizations and multinationals which have made Dakar, the capital, the base of their regional operations.

First country in West Africa to be rated "B + / B" by Standard & Poors

3. MODERN AND STRUCTURING INFRASTRUCTURES

According to the International Telecommunications Union (ITU), Senegal is the first country in West Africa for penetration rate and quality of service.

8 reasons to invest in Senegal (continued)

4. QUALITY HUMAN RESOURCES:

Senegal has a large pool of young, skilled labor. Convinced that the quality of men and women constitutes the real wealth of a country, Senegal devotes more than half of its national budget to education and health. Senegal has a large pool of executives and high-level experts trained locally or abroad.

5. LEGAL AND FISCAL FRAMEWORKS CONDUCIVE TO INVESTMENTS

Senegal has adopted a new investment code that provides specific incentives to stimulate investment in key sectors such as agriculture and agri-food, fisheries, livestock and related industries, manufacturing, tourism, and mining, among other sectors.

6. PRIVILEGED ACCESS TO REGIONAL AND INTERNATIONAL MARKETS

Senegal is a member of the West African Economic and Monetary Union (WAEMU) and the Economic Community of West African States (ECOWAS).

As an important member of the above economic communities, and thanks to its strategic position, Senegal is a entry point to a large market of over 300 million consumers accross Africa.

8 reasons to invest in Senegal (end)



7. EXCEPTIONAL QUALITY OF LIFE

The "World Economic Forum" ranked Senegal as the 6th most welcoming country in the world, according to tourists.

Senegal is a country with pleasant living conditions.

Its mild and sunny climate is refreshed by the 700 km of coastal beaches which offer its residents and visitors a varied choice of leisure activities.

8. A VERY ATTRACTIVE BUSINESS CLIMATE

The government of Senegal has taken important steps to improve the country's business environment. Following the implementation of the business environment reforms, it is much easier to start and operate a business in Senegal.

The country has signed several Investment Protection and Promotion Agreements (APPI) with dozens of partner countries around the world.

Promising sectors in Senegal

Through the Emerging Senegal Plan (PSE), Senegal has set a new course by focusing on the structural transformation of its economy to achieve strong, sustained and sustainable growth. The PSE is thus based on the development of new engines around:



Agriculture and Agribusiness



The banking sector



Seafood and Aquaculture



Tourism



The Energy sector



The construction industry



Health



Digital Economy

Senegal is favored by stable economic growth, a relatively good telecommunications infrastructure. It offers very good conditions for the engagement of foreign companies. All these factors place it as the 4th most attractive country in terms of investment for the private sector according to the Africa CEOs Survey 2020 edition.

Presentation of PTN (Senegal IT Park)

In order to make Senegal the first and largest digital regional platform, the digital city project is underway with a first phase consisting of the Digital Technologies Park (PTN).



An integral part of the Diamniadio new urban area, the PTN aims to the diversification and modernization of the economy, the development of the private sector and the promotion of inclusive growth in Senegal.



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Under the authority of the Ministry of the Digital Economy and Telecommunications, it is included in the priority action plan of the Emerging Senegal Plan (PSE).

The project is financed by the Government of Senegal and the African Development Bank (AfDB).

Answering the needs of the economy diversification

The Digital Technologies Park will be made up of ready-to-use areas and platforms to attract investment in order to diversify sources of growth



A 70 million euros investment

100,000 direct and indirect jobs

Impacts expected ...



- Establishment of a world-class infrastructure to attract international and regional companies in the ICT sector, research and innovation



- Creation of a platform for innovative solutions for e-government that will improve the efficiency of all development sectors such as health, education, agriculture, industry, etc.



- Relocation of foreign ICT companies that increase innovation, and contribute to government revenues (improvement of the trade balance)



- Improving applied research and entrepreneurship in the field of ICT



- Business creation and quality of human capital in innovative sectors.



- Creation of jobs in digital services and in all sectors of the economy



- Promotion of the incubation of new businesses

Addressing the needs of stakeholders and innovators....

3 buildings with plug and play offices

Third Party Datacenter III

Business Process Outsourcing Center - BPO

Research & Development center

Audiovisual & digital content center

Innovation center (for Startups)

Administration building

Residence



Some details of the facilities ...



“An ICT office complex formed by three high-rise towers, on 14,000 m² of free spaces, flexible, adapted to new technologies, bioclimatic and with low energy consumption ”



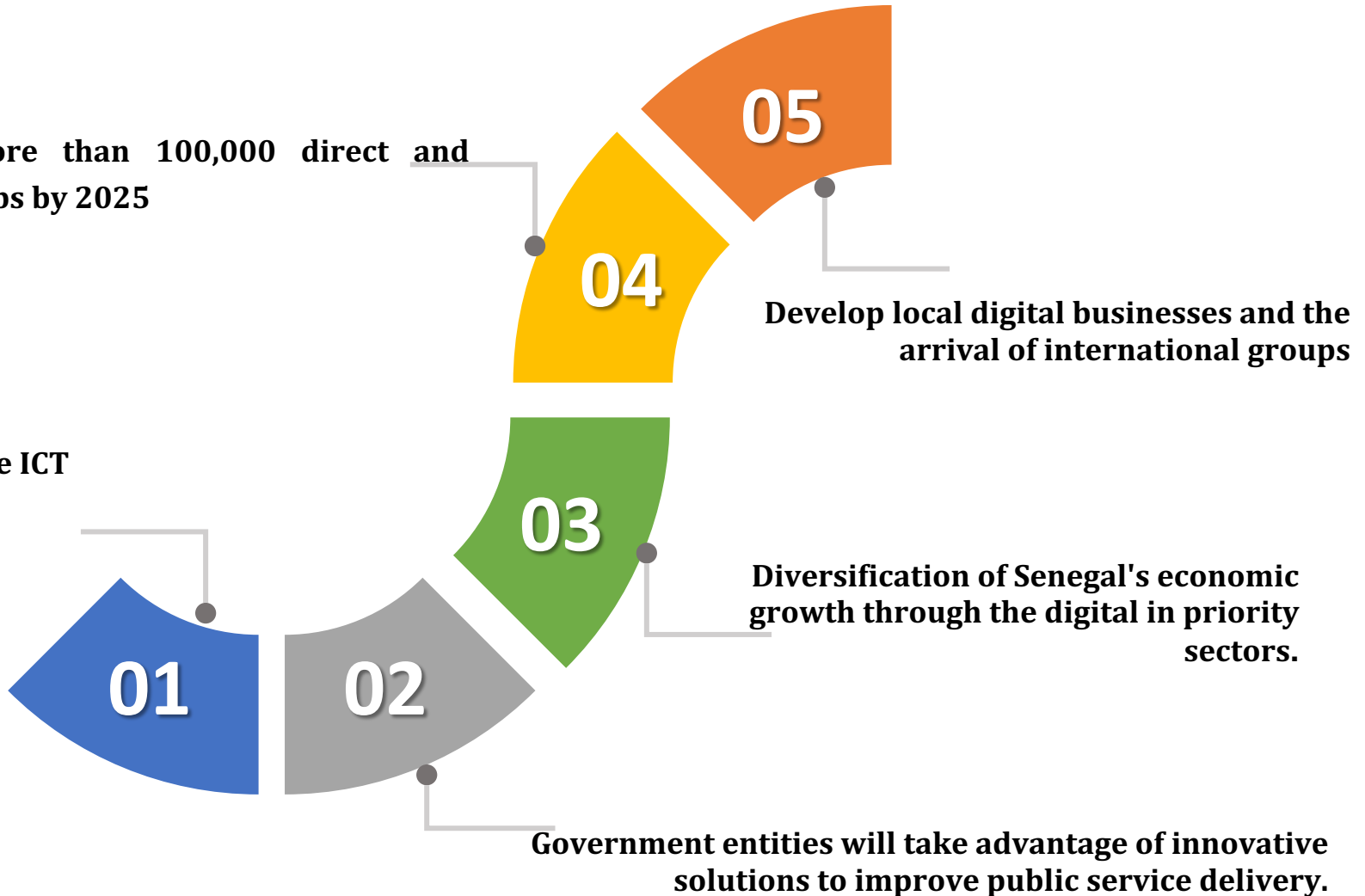
“The Tier III data center will be a 4,000 m² complex adapted to the latest technologies, modern, secure and flexible. With its 4 levels of IT rooms in height over an area of 1,200 m², the data center will be able to accommodate High Performance Computing (HPC), Big Data, Cloud, SaaS Service, Hosting and Housing services ”

Results

Ultimately, the project should :

Create more than 100,000 direct and indirect jobs by 2025

Support the ICT industry



THANK YOU FOR
YOUR ATTENTION !

